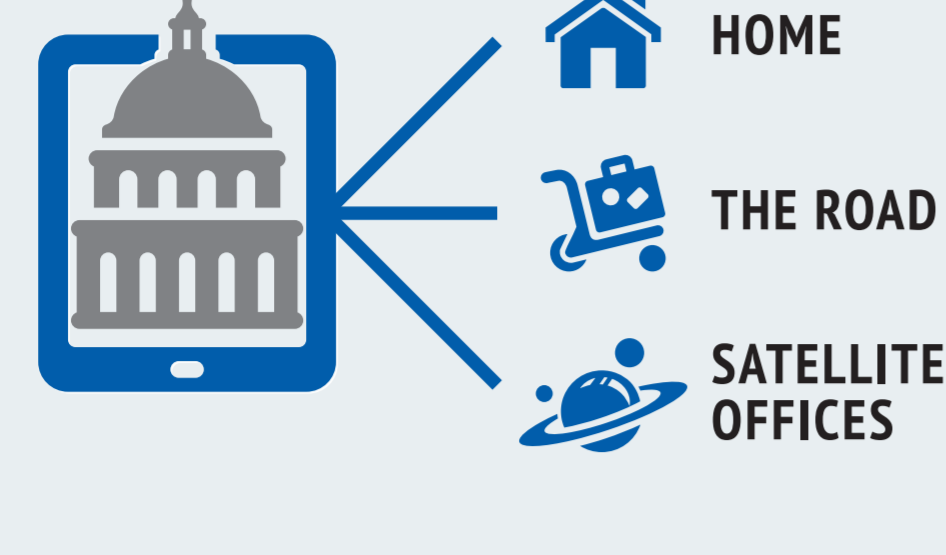


Tablets are Transforming How Government Works

Workplaces Are Flexible

FEDERAL GOVERNMENT MANDATES ARE EMPHASIZING FLEXIBLE WORKPLACES



In March 2013, federal, state, and local governments employed

21.8 million people
SOURCE: US Census Bureau.

A recent Frost & Sullivan research survey of more than 500 businesses, schools, and government agencies in the United States shows that only



45% of employees regularly work in a **traditional office**

Employee-used **APPLICATIONS** and **DEVICES**...

...are increasingly designed to support a **REMOTE** and **VIRTUAL** workforce...

...while enabling advanced **COMMUNICATION** and **COLLABORATION**



\$510 MILLION APPROXIMATE TOTAL OF THE US GOVERNMENT COMMERCIAL MOBILE DEVICES MARKET IN 2013 (including devices, applications, and services)

Tablets Lead the Way

According to a Frost & Sullivan survey of more than 500 IT decision makers in the U.S., **THE TOP FIVE DRIVERS FOR IT INVESTMENTS AMONG GOVERNMENT ORGANIZATIONS** are:

- IMPROVING PRODUCTIVITY (70%)**
- REDUCING COSTS (66%)**
- ACCELERATING DECISION MAKING (61%)**
- IMPROVING COLLABORATION (59%)**
- IMPROVING THE CUSTOMER/CITIZEN EXPERIENCE (56%)**

To achieve those goals, **52%**

of government agencies have employees who use tablets for work—higher than in the retail and financial services sectors

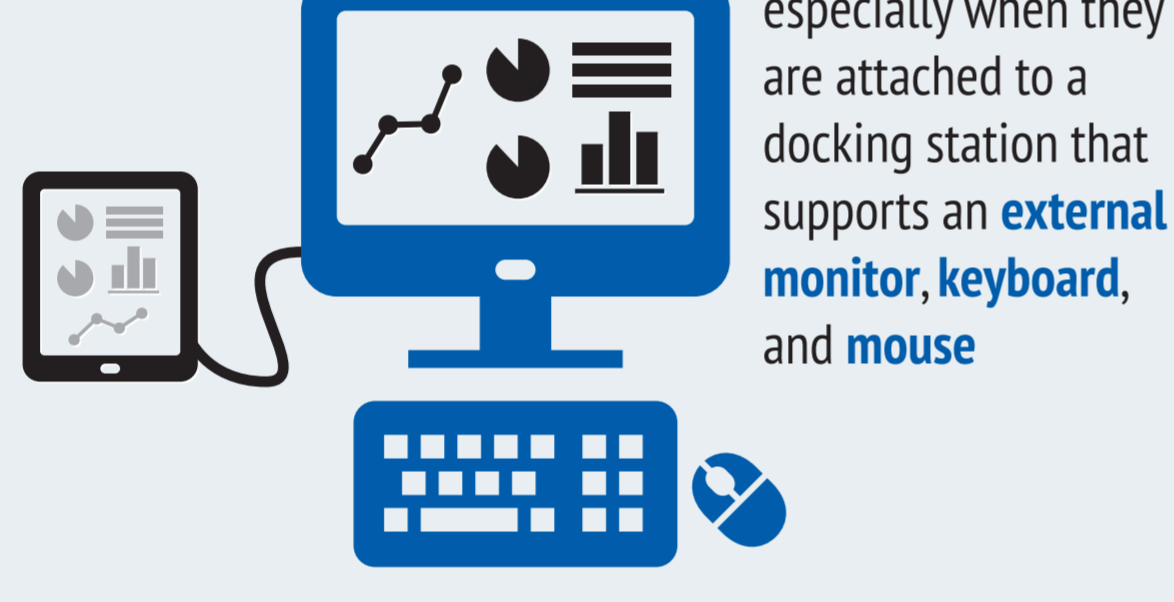
The majority of government organizations deploy tablets to employees **BASED ON JOB ROLE OR LOCATION**:

61% of employees with tablets use the devices **DAILY**

19% of employees with tablets use them at least **WEEKLY**

Everyone Can Benefit

GOVERNMENT WORKERS ARE INCREASINGLY RELYING ON TABLETS TO REPLACE DESKTOP PCS



Agencies of all sizes can benefit from tablet use to improve communication and collaboration including:

- Access to **EMAIL** and **CONFERRING**
- BACK-OFFICE** and **PRODUCTIVITY** functions supported by enterprise applications

TABLET USERS CAN EXPECT TO

- Cut costs** by making faster and better decisions
- Reduce downtime** by having instant access
- Increase productivity** by delivering data immediately

Among more than 500 US businesses, schools, and government agencies

57% of employees **USE TABLETS** to complete their work

SOME OF THE MOST COMMON **TABLET USE CASES** IN GOVERNMENT ORGANIZATIONS

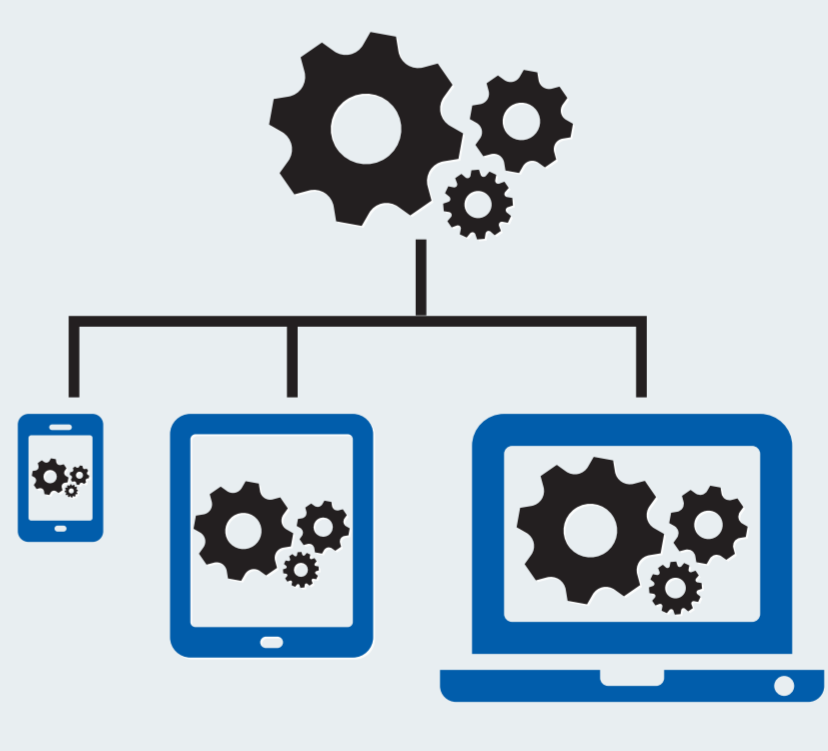


Security is Key

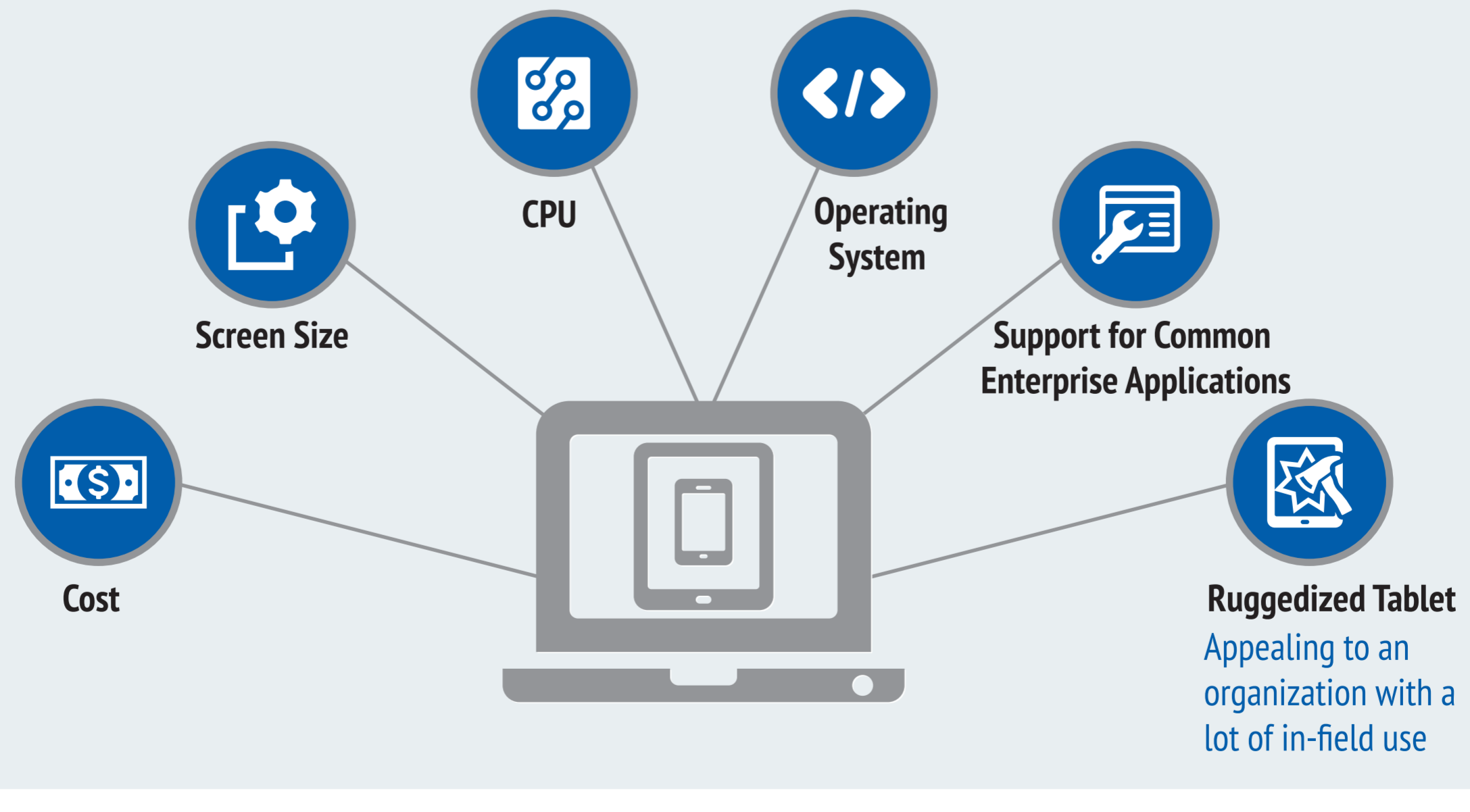
As more organizations choose to deploy or allow tablets in the workplace, vendors are expanding their offerings to satisfy a wide variety of end users' and IT buyers' needs:

- Content Consumers
 - Large screens
 - Long battery life
- IT Buyers
 - Reasonable costs
 - Security, management, and control

Mobile device management (MDM) is critical for companies that want to ensure their employees can be highly productive on any device they use to do their work



TO SEE MAXIMUM ROI FROM ANY INVESTMENT, IT'S CRITICAL TO SELECT THE RIGHT DEVICE FOR THE JOB



Tablets can help government employees to boost collaboration, speed decision-making, improve productivity, help with work/life balance, and support an increasingly mobile workplace.

[DOWNLOAD OUR WHITE PAPER](http://samsung.com/government)
samsung.com/government

SOURCE: Frost & Sullivan research.